

Professional Development Day Sponsorship Opportunities



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ABOUT THE EVENT

The Idaho Statesman and Boise Young Professionals are excited to offer the third annual Professional Development Day, a full day of education and inspiration for young professionals in the Treasure Valley. The day will feature opportunities to interact with key executives from some of Idaho's privately held companies as well as with other young professionals. Attendees will also take part in the annual luncheon recognizing Idaho's top privately held businesses.

WHEN: Wednesday, Oct. 25, 2017

WHERE: Boise Centre

CEO SPONSORSHIP

The CEO Sponsor is the event's presenting sponsor and is limited to one business. Sponsor benefits include:

- Sponsor recognition, logo and link included in three emails sent to 1,000+ Boise Young Professionals members.
- IdahoStatesman.com advertising, including key placement and premium positions (\$5,000 value).
- Sponsor recognition in extensive Idaho Statesman newspaper advertising campaign August through October, with a value of at least \$50,000.
- Sponsor recognition in Business Insider full-page event ads in September and October and a full-page thank you ad in November.
- Premium placement on event website.
- Social media recognition on Idaho Statesman's social media pages as well as Boise Young Professionals' pages.
- Recognition on the cover of the event program as well as a full-page, full-color ad inside the program.
- Sponsor logo on signage and audio visual at event.
- 20 tickets to the event (\$2,000 value).
- 10 scholarships with recognition for supporting those young professionals in attendance.
- KNOWING YOU'VE INVESTED IN IDAHO'S NEXT LEADERS.

Investment — \$10,000

VP SPONSORSHIP

The VP sponsorship benefits include:

- Sponsor recognition, logo and link included in three emails sent to 1,000+ Boise Young Professionals members.
- Sponsor recognition in extensive Idaho Statesman newspaper advertising campaign August through October, with a value of at least \$50,000.
- Sponsor recognition in Business Insider full-page event ads in September and October and a full-page thank you ad in November.
- Premium logo placement on event website.
- Social media recognition on Idaho Statesman's social media pages as well as Boise Young Professionals' pages.

- A full-page, full-color ad inside the program.
- Sponsor logo on signage and audio visual at event.
- 10 tickets to the event (\$1,000 value).
- 8 scholarships with recognition for supporting those young professionals in attendance.

Investment — \$7,500

DIRECTOR SPONSORSHIP

The Director sponsorship benefits include:

- Sponsor recognition, logo and link included in three emails sent to 1,000+ Boise Young Professionals members.
- Sponsor recognition in extensive Idaho Statesman advertising campaign August through October, with a value of at least \$50,000.
- Sponsor recognition in Business Insider full-page event ads in September and October and a full-page thank you ad in November.
- A half-page, full-color ad inside the program.
- Sponsor logo on signage and audio visual at event.
- 5 tickets to the event (\$500 value).
- 2 scholarships with recognition for supporting those young professionals in attendance.

Investment — \$5,000

MANAGER SPONSORSHIP

The Manager sponsorship benefits include:

- Sponsor recognition in extensive Idaho Statesman advertising campaign August through October, with a value of at least \$50,000.
- Sponsor recognition in Business Insider full-page event ads in September and October and a full-page thank you ad in November.
- A quarter-page, full-color ad inside the program.
- 2 tickets to the event (\$200 value).

Investment — \$2,500

MAKE A DIFFERENCE!

Support Idaho's young professionals by making it possible for them to attend Professional Development Day.

Scholarship recipients will wear name badges recognizing the supporting business. Recognition will also be given with logo placement in the event program and in newspaper advertising.

Investment —

\$1,500 funds 20 scholarships

\$750 funds 10 scholarships

\$425 funds 5 scholarships

Invest in Idaho's future.

